

# THE IDEA CIRCLE

FACT SHEET

**WE OFFER ASSISTANCE WITH:**

- ↪ **WORKFORCE DEVELOPMENT**
- ↪ **PERFORMANCE IMPROVEMENT**
- ↪ **LEADERSHIP & MANAGEMENT**
- ↪ **TEAM BUILDING**
- ↪ **CUSTOMER SERVICE**
- ↪ **BASIC WORK SKILLS**
- ↪ **CHANGE**

**ABOUT THE IDEA CIRCLE**

The Idea Circle’s vision is to be the premier resource for organization development and learning. With more than 35 years of combined experience and a history of working with hundreds of businesses, staff at The Idea Circle have helped businesses automate and streamline production, problem solve workforce development issues and implement customized training strategies.

Through planning, we deliver turn-key solutions your business’ most im-

portant challenge: attracting, motivating, and training your employees. It is through these performance improvement strategies that The Idea Circle helps you compete.

Our solutions are designed to meet or exceed our customers expectations in regard to quality of product and service. In addition, our customers report an immediate return on investment through improved efficiencies and effectiveness.

Our customers have

described our services as “the best kept secret in Northwest Minnesota.” This fact sheet is designed to introduce you to The Idea Circle and give you a glimpse of “this best kept secret”.



**Engage,  
Improve,  
Learn**

- **Action Planning** – Experienced resources take a team approach in guiding your staff through planning
- **Training** – Seasoned experts offer training in your choice of settings
- **Customer Care** – A dedicated team provides responsive support and answers for your questions

**OUR CLIENT “QUALITY” PROCESS**

The Idea Circle does not believe in selling training to our customers. Rather, we believe in providing solutions to workforce and organization development needs. Our commitment to quality consists of:

1. Partnering with our customers to assess their

organizational needs using a variety of tools. We work to ensure the desired outcomes of your company are identified and can be clearly communicated and measured.

2. Designing and delivering quality customized prod-

ucts and services to meet your identified needs.

3. Thoroughly evaluating the results of the training or services to ensure you get results.

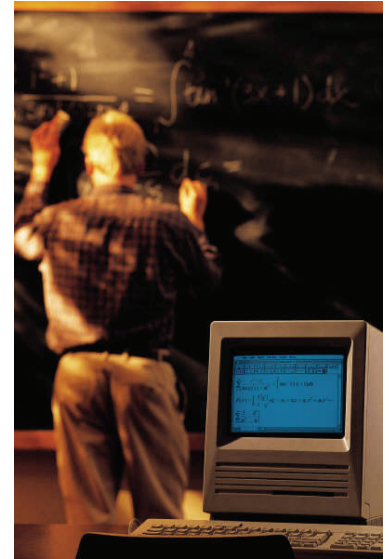
## FLEXIBLE TRAINING OPTIONS

The Idea Circle provides skill based training solutions as well as design services and tools that focus on a specific training or production need. Solutions may be delivered as blended solutions, containing a mixture of instructor-led and web-based training or on-line training and tools. To prepare your workforce for new responsibilities and

advancement, your company could have its own workforce map detailing career paths for advancement and helping you with succession planning.

Because we are in daily contact with businesses and economic developers, we are in a position to continuously adjust products and services to the latest organization needs.

The Idea Circle uses a network of full time and contract professionals. Business and industry experience is essential. Our staff are experts in a variety of fields.



## A NEW KIND OF SOLUTION

Our customers push us to provide solutions that meet what they need when they need it.

We consider ourselves a new kind of educational solution with a focus on the latest industry trends, including rapid e-learning. Our solutions are tailored precisely to the need of

your organization and delivered by professionals with work experience and nationally recognized credentials.

**Street Smart:** We are an education firm with the capabilities you expect, and a first hand industry experience to back it up.

**Focused:** We dig deep to

understand your business, competition and customers. The smarter we are about you, the better we can help you achieve your goals.

**Process Oriented:** Our proprietary business process involves defined steps guided by a very experienced team.

“Difficulties mastered are opportunities won.”

Winston Churchill



The Idea Circle  
4111 Technology Drive NW  
Bemidji, MN 56601  
218-333-8800

